



## **OBJECTIVES**

- ✓ To research, develop, publish and pursue the implementation of policy on any matter relevant to improving the efficiency or effectiveness of the Industry.
- ✓ To provide the means for intra-industry communication and information exchange through liaison with all relevant bodies.
- ✓ To foster research, innovation, development and assimilation of appropriate technology within the Industry, to actively promote cohesive industry growth and export development.
- ✓ To actively investigate, advise upon and pursue all matters affecting the education, training and Continuing Professional Development of personnel, in order to promote excellence in all sectors of the Industry.
- ✓ To investigate current and proposed legislation and administrative procedures affecting the Industry and pursue changes to support the above initiatives.
- ✓ To advise on, and support moves towards a national approach on matters related to the Industry.
- ✓ To encourage equal employment opportunities within the Industry.
- ✓ To actively promote and communicate relevant Industry matters to the Industry and the community as a whole.